

# Finishing Solution

Targeted Advertising through the right profiles



## FINISHING SOLUTION



Tailored advertising ensures low wastage and maximizes the reach of your campaign.

By the versatile profiles you can accurately reach your desired audience.

Combine these profiles with the technical or the Predictive Behavioral Targeting options and maximize your campaign very successful.

## PROFILE

1. FC Köln | Active | Android | Architects and planer | Automotive | B2B | Cargain hunter | Bayern München | Beauty | Bicycle Driver | Birth rate | Bisexual | Blind Date | Borussia Dortmund | Brand product | Building | Business | Business Clients | Business Person or Decider in the catering industry | business trip

Capital-forming payment | Car affinity | Car driver | Castles | Catering industry | Children | Cinema | City trip | Collector | Community | Community and Download | Company field | comprehensive school | Computer | Construction | Cooking enthusiastic |Couples| Couples and single passenger | Cultural events| Culture | Daily burden | Daily fun | Dating | Day trip | Decider – Medium-sized enterprise | Decider - Personal | Decider - Trade | Decider (Finance) | Decider car fleet (up to 5 vehicles) | Decider car fleet (up to 50 vehicles) | Decider fleet utility vehicle | Developer | Development in the medicine | Digital Entertainment | Disseminators (Media & PR) | Driving | Dual studies

Education | Electro and R&D | Employed | Employer | Entertainment | Exchange-traded funds | Facility Management | Families with children in the age of... | Fashion| Feeding| Fitness | Football | Fance affinity | Fun & Action | Furnish | Gaming | Garden friends | Good smell | Group trips | Handball | Handicap | Health | Healthy Eaters | Hertha BSC | High school |Hobby | Home worker | Homosexual | House owner |House wife

Impulse buyer | Individual passenger | Informatics | Ingenieurs | Insurance | Investors | Ios | IT - Decider | IT Pros | Job commuter | Landline | Landlord | Leisure | Leisure travel | Lifestyle | Lift | Living | Logistic | Long-term relationship | Lose weight

Make up | Management of medium-sized companies | Medicine & health | Medium-sized companies | Medium-sized companies with administration | Medium-sized companies with office | Mobil (Car, train, flight) | Mobile | Mobility | Modernization | Money investment | Movie | Multimedia | Music | Nature | New car | News | Notebooks | oikology | Online-E-Mail-use | Outdoor | Owner

Palais | Parents | Partner search | Party | Price comparison | Price-conscious | Price-sensitive | Professionals and Ingenieurs | Public official | Pupil | Reading | Recruiting | Relaxed traveling | Relaxing | Save money | Secondary school | Secondary school | Second-hand car | Security Self organized short trips | Self organized shopping | Senior | Shop-o-holics | Shopping | Short trip | Single | Single parent | Smartphones | sophisticated hands & nails | Sophisticated social position | Speed-Dating | Spoil | Sport | Student | Styled hair | Sustainability

Tablet | Tariff | Teacher | Technic | Technical affine | Technology | Telecommunication | Theatre | Tourists | Trade | Traffic | Train traffic | Trainee | Transsexual | Travel |

Travel affine |Trips | Ultrabooks | Urban culture | Utility vehicle | Vegan | Vegetarian | Video games | Volleyball | Walking | Wellness | Wine Connoisseur