



Predictive Behavioral Targeting

Reach with over 200 parameters exactly the consumer that you really want and are interested in your product.

It does not matter whether display or mobile, always a winner!!!

Use these targeting options of the emc GmbH:

- ✓ Sex
- ✓ Age
- ✓ Household net income
- ✓ Formation
- ✓ Interest
- ✓ Sinusmilieus
- ✓ Social origin
- ✓ Children in the household
- ✓ Number of people in the household
- ✓ Affinity of product

At the right time at the right place to address the right people is the art of online marketing. Take this opportunity of emc GmbH and specialize your campaign through the Predictive Behavioral Targeting options.

Minimize so your wastage and maximize their reach !

PREDICTIVE BEHAVIORAL TARGETING

Narrow your audience so that you really only reach the potential buyers. Combine multiple predictive behavioral targeting criteria with our technical targeting criteria and maximize your campaign success.

